

CONTACT:

Divendra Jaffar

212-908-3380/646-952-3243

jaffadi@metroplus.org**FOR IMMEDIATE RELEASE****METROPLUSHEALTH LAUNCHES CAMPAIGN TO EDUCATE NEW YORK CITY MUNICIPAL EMPLOYEES ABOUT HEALTH INSURANCE OPTIONS**

(New York, NY – November 10, 2021) – MetroPlusHealth announced today a unique and disruptive campaign to educate New York City employees on their choices when selecting a health insurance plan. The campaign supports MetroPlusHealth’s ongoing commitment to providing affordable and quality health insurance to New York City municipal employees, non-Medicare eligible retirees, qualified domestic partners, and eligible dependents.

“Access to quality, affordable, comprehensive care is part of our continued effort to make the health and well-being of New York City employees a priority. Our campaign provides clarity for municipal workers across New York City. They *deserve* the best, and that they do have *choices*,” said Roger Milliner, Chief Growth Officer of MetroPlusHealth.

Yesterday, MetroPlusHealth launched the Gold ad campaign from their corporate office at 50 Water Street in lower Manhattan with a MetroPlusHealthGold pop-up. This included a photo-op with executives and staff members in the lobby, and outside several parked digital trucks. The top-rated MetroPlusHealthGold Plan provides access to quality benefits exclusively to the City of New York employees.

Additionally, a series of “Lunch on Us” events will be held by MetroPlusHealth during the Annual Enrollment Period, ending November 30, 2021. The events will inform and enroll New York City municipal employees in the [MetroPlusHealthGold Plan](#) and will take place throughout New York City:

Lunch on Us from 12:00 PM – 2:00 PM ET**11/16/2021**

120-55 Queens Blvd

Jamaica, NY 11424

2- MetroPlusHealthGold

11/18/2021

125 Worth Street, 2nd Floor (Department of Health Building)
New York, NY 10013

11/19/2021

65 Court Street
Brooklyn, NY 11201

MetroPlusHealth Gold Powerhouse Sweepstakes

MetroPlusHealth and Power 105.1 FM will host the MetroPlusHealth Gold Powerhouse sweepstakes. New York City workers can enter the event to win a pair of tickets to [PowerHouse 2021](#), among other prizes. The event will take place on:

11/16/2021 from 11:00 AM – 3:00 PM ET

120-55 Queens Blvd, Jamaica, NY 11424

“At MetroPlusHealth, we understand that cost is one of many factors considered by New York City employees when choosing a health insurance plan. It is important to educate the municipal worker community, which includes our city agency partners, on the cost-effectiveness of Gold,” continued Roger Milliner. “Our Gold Plan is designed to address a variety of needs without compromising the quality and availability of care to New York City employees,” he added.

MetroPlusHealth has an extensive network of 34,000 doctors and sites across the five boroughs. This gives city employees a variety of options to get care and coverage. Through a single point of entry, the MetroPlusHealthGold Plan provides comprehensive benefits and care management, at no cost to the employee:

- NO employee premium
- NO deductibles
- NO copays for in-network services, including PCPs, specialists, lab and x-rays
- NO pre-authorizations for outpatient services
- NO written referrals for in-network specialists
- FREE 24/7 virtual access to doctors and therapists
- NO extra costs for pre-packaged and delivered medications

3- MetroPlusHealthGold

The MetroPlusHealthGold Plan also offers special membership benefits that include:

- Fitness memberships – up to \$250 for fitness reimbursement every six months
- Weight loss programs –up to \$100 reimbursement every six months for participating in a weight loss program
- Travel costs – up to \$15 reimbursement per trip for four one-way trips per year to a medical appointment

New York City employees can sign up for the MetroPlusHealthGold Plan during the Annual Enrollment Period, ending November 30, 2021. Those who enroll during this period will be covered by the MetroPlusHealthGold Plan beginning January 1, 2022. For those interested in MetroPlusHealthGold, please call [1-855-809-4073](tel:1-855-809-4073) or visit us at the Virtual Office by [clicking here](#) to find a representative ready to help and answer any MetroPlusHealthGold related questions.

In addition to Gold, MetroPlusHealth offers eligible New Yorkers a wide selection of affordable health insurance plans, including:

- [Child Health Plus](#) – low or no-cost plan for children under 19 years
- [Medicare](#) – low or no-cost care for New York City residents 65 years old+
- [Medicaid Managed Care](#) – low or no-cost plan for New Yorkers eligible for Medicaid
- [Essential Plan](#) – a no-deductible health plan with all the essential benefits you need
- [Special Needs, Managed Long-Term Care, Health and Recovery Plan & More](#) – plans for New Yorkers with complex behavioral health needs, are HIV-positive, transgender, or need long-term care. MetroPlusHealth has plans that work for everyone

###

About MetroPlusHealth

Since 1985, MetroPlusHealth Plan has built a reputation for providing access to affordable, quality health care to residents across New York City. MetroPlusHealth is the plan of choice for over 600,000 New Yorkers and has a five-star rating based on the State's 2020 Consumer's Guide to Medicaid and Child Health Plus Managed Care Plans in New York City. The health plan's robust network of primary care doctors and specialists includes many independent community providers. Culturally sensitive, and fluent in more than 40 languages, MetroPlusHealth's staff is as diverse as the great City it serves.

For more information about MetroPlusHealth plans, benefits, and services, visit www.metroplus.org and join the conversation at facebook.com/metroplushealth and Twitter [@metroplushealth](https://twitter.com/metroplushealth).

MetroPlusHealth is a wholly-owned subsidiary of NYC Health + Hospitals, the nation's largest public health system. For a list of MetroPlusHealth locations and hours of operations, visit metroplus.org/metroplus-near-you.